

Consumer Health Data Privacy Notice (Washington and Nevada Residents only)

Last Updated: April 08, 2024

This Consumer Health Data Privacy Notice (“CHD Privacy Notice”) describes what Consumer Health Data GlaxoSmithKline (GSK) collects, how we use the Consumer Health Data and who we disclose it to and why, and the choices you may have regarding your Consumer Health Data. This CHD Privacy Notice supplements our [US Privacy Notice](#) where applicable please click to review. Use the links to navigate quickly to the information you need.

- [What Consumer Health Data do we collect?](#)
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When we say “GSK”, “we”, “us” or “our”, this is who we are referring to.

Please note, our privacy practices are subject to the applicable laws of the places in which we operate.

From time to time, we will update this CHD Privacy Notice. Any changes become effective when we post the revised CHD Privacy Notice, although we may elect to otherwise notify you in an appropriate matter in some cases where changes are significant or where required by law. This CHD Privacy Notice was last updated as of the “[Last Updated](#)” date shown above.

For the purposes of residents of the state of Washington, “Consumer Health Data” as used in this CHD Privacy Notice means personal information that is linked or reasonably linkable to a consumer and that identifies the consumer’s past, present or future physical or mental health status, including information about medical conditions as well as non-medical information that identifies a consumer’s physical or mental health status. For the purposes of residents of the state of Nevada, “Consumer Health Data” as used in this CHD Privacy Notice means personally identifiable information that is linked or reasonably capable of being linked to a consumer and that is used to identify the past, present or future health status of the consumer.

What Consumer Health Data do we collect?

We may collect or receive the below categories of Consumer Health Data. Note that all categories are collected from every individual and the categories of Consumer Health Data we collect from you will depend on your interactions with us.

- Individual health conditions, treatment, diseases, or diagnosis;
- Social, psychological, behavioral, and medical interventions;
- Health-related surgeries or procedures;
- Use or purchase of prescribed medication;
- Bodily functions, vital signs, symptoms, or measurements of health information;
- Diagnoses or diagnostic testing, treatment, or medication;
- Reproductive or sexual health information;
- Biometric data;
- Genetic data;
- Precise location information that could reasonably indicate a resident's attempt to acquire or receive health services or supplies;
- Data that identifies a resident seeking health care services; and
- Any inferences of the above categories of health data derived or extrapolated from non-health information..

How do we collect your Consumer Health Data?

We may collect Consumer Health Data from a variety of sources, including from:

- Directly from you or an authorised representative
- Government entities;
- Public records;
- non-exempt data from research partners;
- Data resellers;
- Marketing vendors
- Business service providers
- From a device associated with your household
- Tracking technologies like cookies

How do we use your Consumer Health Data?

Where permitted by law, we may use Consumer Health Data as reasonably necessary to provide and maintain the products and services you request from us and as otherwise permitted by law. This includes:

- To operate our business and services
- For analytics purposes
- To fulfill your requests you have
- To fulfill our legal functions or obligations, such as maintaining and auditing compliance.
- Helping to ensure security and integrity of our systems, including detection and prevention of security incidents.
- To detect or prevent harmful behavior such as identity theft, fraud, harassment, or deceptive activities, or activities that are illegal under applicable law.

We may also use Consumer Health Data for other purposes with your consent, such as marketing to you based on your interests

With whom do we share your Consumer Health Data?

We may disclose each of the categories of Consumer Health Data indicated in the section titled “[What Consumer Health Data Do We Collect?](#),” with:

Service Providers. We may disclose Consumer Health Data with service providers who do work on our behalf. They are required to protect information they receive from us or collect on our behalf and use it only for the purposes we allow.

GSK affiliates and subsidiaries. We may disclose Consumer Health Data with teams in our GSK companies and affiliates who need to see it to do their jobs. Please see this [link](#) for a list of our affiliates and their locations..

Competent Governmental and Public Authorities. We may disclose Consumer Health Data to governmental authorities if we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of or to protect against suspected or actual illegal activity, including, but not limited to, security incidents.

Third Parties Pursuant for Legal Compliance and Other Purposes. We may disclose Consumer Health Data to the extent necessary to respond to subpoenas, court orders, or other legal processes; in response to a request for cooperation from law enforcement or a government agency; for pharmacovigilance and safety obligations; or to otherwise comply with our other legal and regulatory obligations.

We may also share Consumer Health Data with your consent or, unless prohibited by applicable law, in connection with a sale or business transaction, such as a reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets, or stock (including in connection with any bankruptcy or similar proceedings).

How to exercise your Consumer Health data subject rights?

In accordance with applicable law, you may have specific rights with respect to your Consumer Health Data, including:

- You have the right to know if we are collecting, using or disclosing Consumer Health Data, to access that data, and to receive a list of affiliates if applicable and the categories of third parties with whom we have shared or sold Consumer Health Data

- If we are processing Consumer Health Data with your consent, you have the right to withdraw that consent.
- You have the right to request that we delete Consumer Health Data.

To exercise these rights:

To make a request or to express a privacy concern, you or your authorized agent should use our online webform available at: privacy.gsk.com/request and select US Laws. To appeal a request you feel was denied in error, please respond to the contact information provided in the response denying your request. For Consumer Health Data which may come to us via cookies you can also disable cookies by clicking the “Your Privacy Choices” link at the bottom of relevant web pages or within relevant apps and then toggling off targeting cookies; or broadcasting the Global Privacy Control, which GSK supports in certain jurisdictions to facilitate state opt-out rights.

For additional contact information, please refer to the “[Contact Information and Privacy Point of Contact](#)” section.

We will verify and respond to your request consistent with applicable law. For your protection, and to protect the privacy of others, we may need to verify your identity before completing what you have asked us to do. We may need to request additional personal information from you, such as your home address, email address and government issued ID, in order to protect against fraudulent or spoofed requests. If you want to make a request as an authorized agent on behalf of another individual under applicable law, you may use the submission methods noted in the “[Contact Information and Privacy Point of Contact](#)” section. As part of our verification process, we may request that you provide us with proof that you have been authorized by the individual on whose behalf you are making the request, which may include signed permission.

For information about our data handling and your rights in connection with a GSK Patient Assistance Program, please contact us at the following: 1-888-825-5249 Contactus@gsk.com

We will not discriminate against you for exercising your rights and choices, although some of the functionality and features available on our websites and online services may change or no longer be available to you.

Contact Information and Privacy Point of Contact

If you have any questions about this Consumer Health Data Privacy Notice, need more information or would like to raise a privacy concern, please contact us at US.CPA@gsk.com. If you want to exercise the data subject rights you may have that are described above in “[How to exercise your Consumer Health data subject rights?](#)”, contact us via the methods below:

Online:

Use our online webform available at: privacy.gsk.com/request and select US Laws.

Telephone:

GSK Pharmaceutical and Vaccine products: 1.888.825.5249